



## **Fundraising & Ethical Donations Policy**

### **1. Introduction**

Fields Farm Nature Play & Therapy CIC is a community-focused social enterprise dedicated to improving wellbeing through nature-based therapeutic activities. To sustain and expand our work, we rely on a combination of fundraising, grants, and ethical donations. This policy outlines our approach to fundraising, accepting donations, and ensuring ethical financial practices.

### **2. Purpose of This Policy**

This policy ensures that all fundraising and donations:

- Align with our values, mission, and community interests.
- Are legally compliant, transparent, and ethical.
- Do not compromise our independence or integrity.
- Are used effectively to support our charitable aims.

### **3. Fundraising Principles**

We are committed to responsible and transparent fundraising, ensuring that:

- All funds raised directly support our core activities, including therapy sessions, outreach support, and animal care.
- Donors and funders receive clear, honest communication about how their money will be used.
- We comply with relevant laws and regulations, including the Fundraising Regulator's Code of Practice and Charity Commission guidelines.
- We respect donor's privacy and comply with GDPR regulations when handling personal information.

- We never engage in aggressive, misleading, or high-pressure fundraising tactics.

#### **4. Ethical Donation Policy**

We welcome donations from individuals, businesses, and grant-making bodies that align with our values and ethical standards. We will not accept funding from sources that:

- Conflict with our mission of supporting wellbeing and sustainability.
- Are linked to environmental harm, exploitation, or unethical business practices.
- Seek to influence our decision-making or independence in ways that could harm our community.

Each donation will be reviewed on a case-by-case basis to ensure it meets these ethical guidelines.

#### **5. Use of Funds**

All funds raised will be used to:

- Provide subsidised therapy and outreach services to those in need.
- Maintain our farm, animals, and facilities.
- Invest in resources, equipment, and training to improve our services.
- Support community initiatives and sustainability projects.

We ensure financial transparency by keeping accurate records and reporting income and expenditure appropriately.

#### **6. Transparency & Accountability**

We commit to:

- Keeping donors and funders informed about how their contributions make a difference.
- Publishing annual financial summaries for transparency.
- Responding promptly to questions or concerns regarding donations and fundraising.

#### **7. Declining or Returning Donations**

We reserve the right to decline or return donations if:

- The funding source compromises our ethical values or independence.
- The donation comes with conditions that do not align with our mission.
- Accepting the donation could harm our reputation or the trust of our community.

#### **8. Community Involvement in Fundraising**

We encourage community-led fundraising initiatives to support our work. Individuals or groups fundraising on our behalf must:

- Obtain written approval for activities using our name or branding.
- Ensure fundraising methods are ethical and appropriate.
- Clearly communicate that funds raised will go to Fields Farm Nature Play & Therapy CIC.

## **9. Reviewing This Policy**

This policy will be reviewed annually to ensure it remains up to date, ethical, and aligned with best practices.

## **10. Contact Information**

For questions about our fundraising and ethical donations policy, please contact:

Emailing: [fieldsfarmcic@hotmail.com](mailto:fieldsfarmcic@hotmail.com)

Calling: Charlotte – 07584045836 or Kate - 07969472087

Writing to: Directors of Fields Farm Nature Play & Therapy CIC, 1 Fields Farm, Spalding Gate, PE126UF